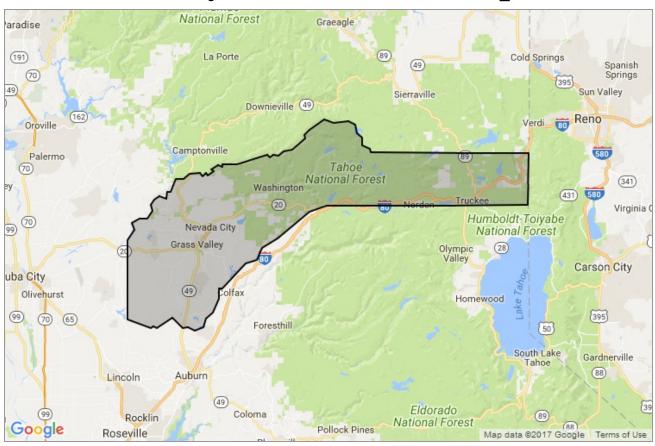


MARKET DATA REPORT

# Monthly Market Data Report



#### **Report Characteristics**

**Report Name:** 

Monthly Market Data Report

Report Date Range:

7/2016 - 7/2017

Filters Used:

Location

Avg/Med: Avg Only

Include Metrics By: County

**Run Date:** 08/07/2017

Scheduled: Yes

Presented by

# Nevada County Association of REALTORS®

(530) 272-2627

http://www.nevadacountyaor.com/

336 Crown Point Circle Grass Valley, CA 95945

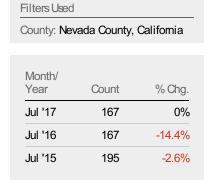






#### **New Listings**

The number of new single-family, condominium and townhome listings that were added each month.





#### **New Listing Volume**

Percent Change from Prior Year

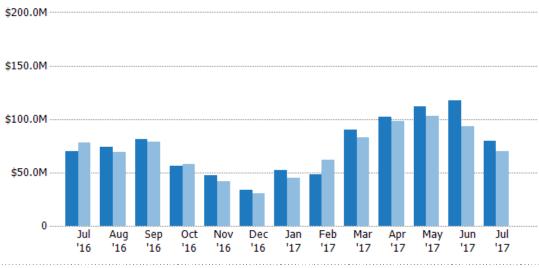
Current Year

Prior Year

The sum of the listing price of single-family, condominium and townhome listings that were added each month.

Filters Used
County: Nevada County, California

Month/ Year	Volume	% Chg.
Jul '17	\$79.5M	14.4%
Jul '16	\$69.5M	-10.7%
Jul '15	\$77.9M	-7%









#### **Active Listings**

The number of active single-family, condominium and townhome listings at the end of each month.



Month/ Year	Count	% Chg.
Jul '17	377	-15.8%
Jul '16	448	-18.5%
Jul '15	550	29.3%



#### **Active Listing Volume**

Percent Change from Prior Year

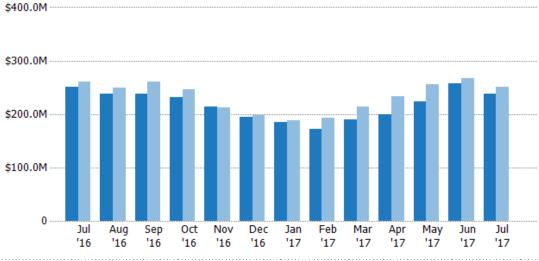
Current Year

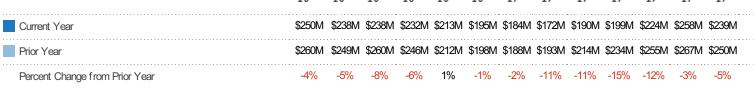
Prior Year

The sum of the listing price of active single-family, condominium and townhome listings at the end of each month.

Filters Used
County: Nevada County, California

% Chg.	Volume	Month/ Year
-4.6%	\$239M	Jul '17
-3.7%	\$250M	Jul '16
27.4%	\$260M	Jul '15
	\$260M	Jul '15







\$527K

15%

10%

13%

### Market Data Report

#### **Average Listing Price**

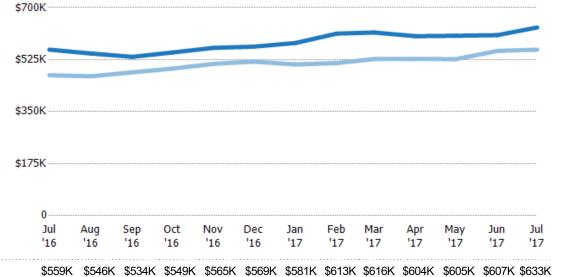
The average listing price of active single-family, condominium and townhome listings at the end of each month.



Current Year

Prior Year

Filters Used



\$482K \$495K \$511K \$518K \$509K \$514K \$527K

10%

19%

17%

#### Average Listing Price per Sq Ft

Percent Change from Prior Year

The average of listing prices divided by the living area of homes on market at the end of each month.

\$300

\$473K

18%

16%

11%

11%

11%

County: Ne	evada County, 0	California
Month/ Year	Price/sq ft	% Chg.
Jul '17	\$263	15.8%
Jul '16	\$228	11.8%

Percent Change from Prior Year

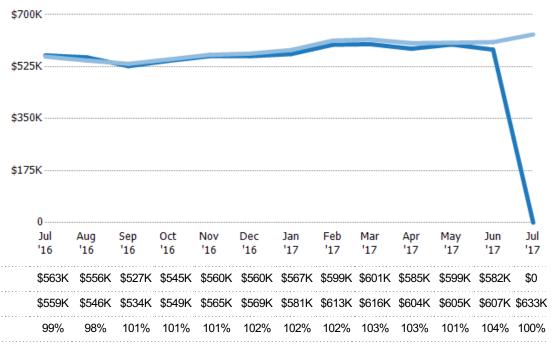
0											
5											
_											
_											
•						155	Eab	Mar	Ann	May	Jun
Jul	Aug	Sep	0ct		Dec		Feb		Apr	May	
•		Sep '16	Oct '16	Nov '16	Dec '16	'17	'17	'17	'17	'17	'17
Jul	Aug	Sep '16 \$224	0ct '16 \$227						'17 \$262	'17 \$254	

Current Year
Prior Year

#### Average Listing Price vs Average Est Value

The average listing price as a percentage of the average AVM or RVM® valuation estimate for active listings each month.





#### Average Days in RPR (By County)

The average number of days between when residential properties are first displayed as active listings in RPR and when accepted offers have been noted in RPR by county.

Filters Used: County: Nevada County, California

Avg Listing Price as a % of Avg Est Value

Avg Est Value

Avg Listing Price

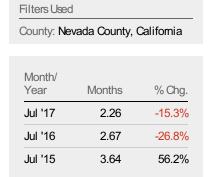
Nevada	74								
(	0	9	18	27	36	45	54	63	72

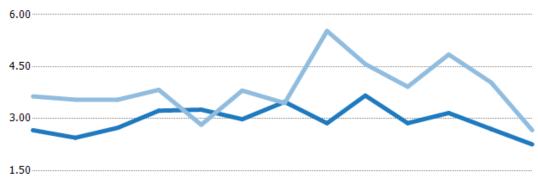




#### Months of Inventory

The number of months it would take to exhaust active listings at the current sales rate.





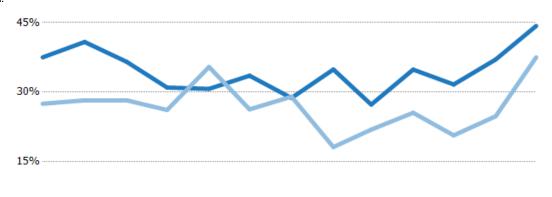
	0												
	Jul '16	Aug '16	Sep '16	Oct '16	Nov '16	Dec '16	Jan '17	Feb '17	Mar '17	Apr '17	May '17	Jun '17	Jul '17
Current Year	2.67	2.45	2.74	3.23	3.26	2.98	3.48	2.87	3.67	2.87	3.16	2.7	2.26
Prior Year	3.64	3.55	3.55	3.83	2.82	3.81	3.45	5.53	4.57	3.92	4.85	4.04	2.67
Percent Change from Prior Year	-27%	-31%	-23%	-16%	15%	-22%	1%	-48%	-20%	-27%	-35%	-33%	-15%

#### **Absorption Rate**

The percentage of inventory sold per month.



44%	Chg. -6.8%
	0.070
38%	-10.1%
27%	-36%



	0 Jul '16	Aug '16	Sep '16	Oct '16	Nov	Dec '16	Jan	Feb	Mar '17	Apr '17	May '17	Jun '17	Jul '17
Current Year	38%	41%	37%	31%	31%	34%	29%	35%	27%	35%	32%	37%	44%
Prior Year	27%	28%	28%	26%	35%	26%	29%	18%	22%	26%	21%	25%	38%
Change from Prior Year	-10%	-13%	-8%	-5%	5%	-7%	0%	-17%	-5%	-9%	-11%	-12%	-7%



#### Absorption Rate (By County)

The percentage of the inventory sold during the last month by county.

Filters Used: County: Nevada County, California

Nevada	35.27 %								
	0	4%	8%	12%	16%	20%	24%	28%	32%

#### **Pending Sales**

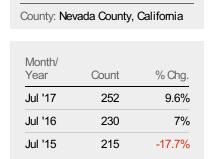
Filters Used

Current Year

Percent Change from Prior Year

Prior Year

The number of single-family, condominium and townhome properties with accepted offers that were available at the end each month.









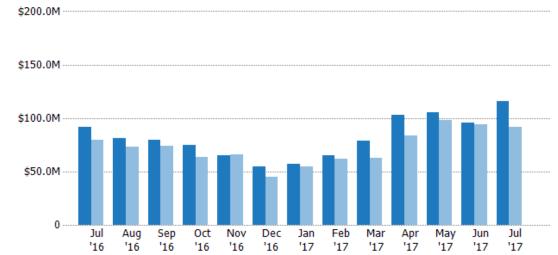


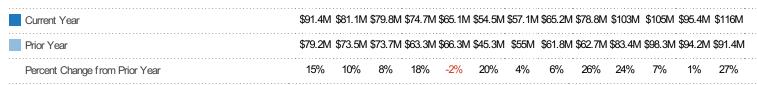
#### **Pending Sales Volume**

The sum of the sales price of single-family, condominium and townhome properties with accepted offers that were available at the end of each month.









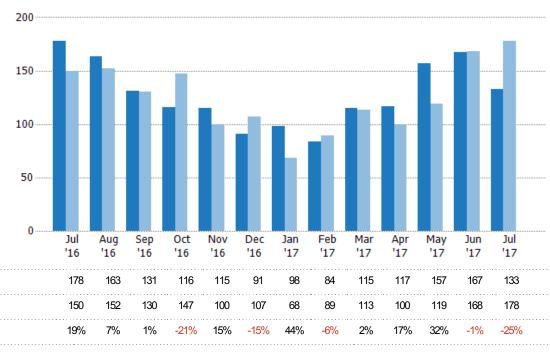
#### **Closed Sales**

The total number of single-family, condominium and townhome properties sold each month.

Filters Used

County: Nevada County, California

Month/ Year	Count	% Chg.
Jul '17	133	-25.3%
Jul '16	178	18.7%
Jul '15	150	-14.7%



Current Year

Percent Change from Prior Year

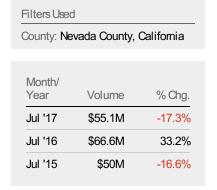
Prior Year

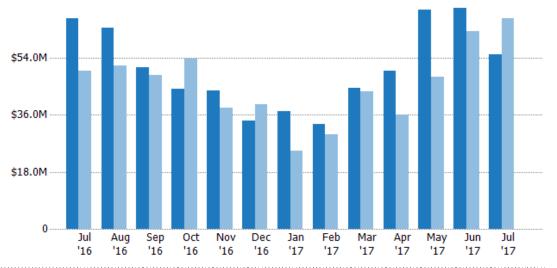




#### **Closed Sales Volume**

The sum of the sales price of single-family, condominium and townhome properties sold each month.



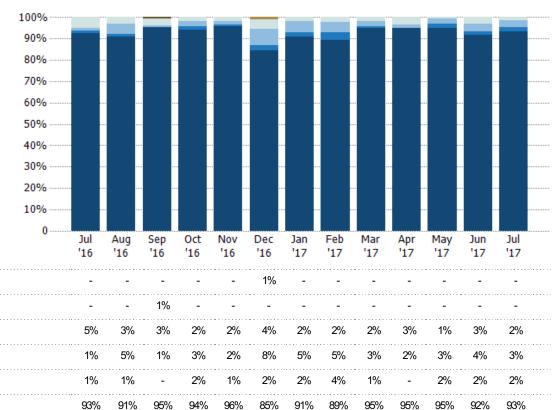


Current Year	\$66.6M	\$63.5M	\$51M	\$44.3M	\$43.6M	\$34.3M	\$37.1M	\$33M	\$44.5M	\$50M	\$69.3M	\$69.9M	\$55.1M
Prior Year	\$50M	\$51.6M	\$48.6M	\$53.6M	\$38.3M	\$39.4M	\$24.8M	\$29.7M	\$43.4M	\$36.1M	\$48.1M	62.4M	\$66.6M
Percent Change from Prior Year	33%	23%	5%	-17%	14%	-13%	50%	11%	3%	39%	44%	12%	-17%

#### Closed Sales by Property Type

The percentage of single-family, condominium and townhome properties sold each month by property type.

Filters Used
County: Nevada County, California



Other

Lot/Land

Multifamily/Multiplex

Mobile/Manufactured

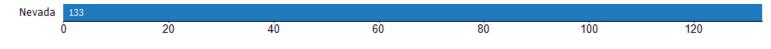
Condo/Townhouse

Single Family Residence



#### Closed Sales (By County)

The total number of single-family, condominium and townhome properties sold during the last month by county. Filters Used: County: Nevada County, California



#### Average Sales Price vs Average Listing Price

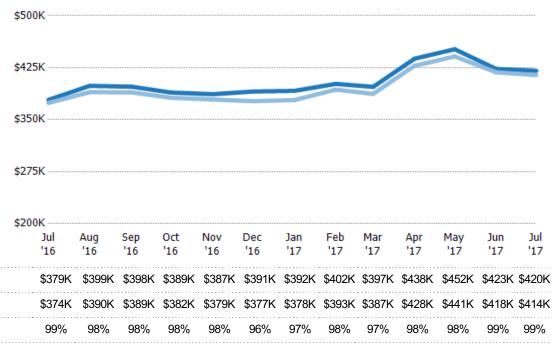
The average sales price as a percentage of the average listing price for properties sold each month.



Avg List Price

Avg Sales Price

Avg Sales Price as a % of Avg List Price





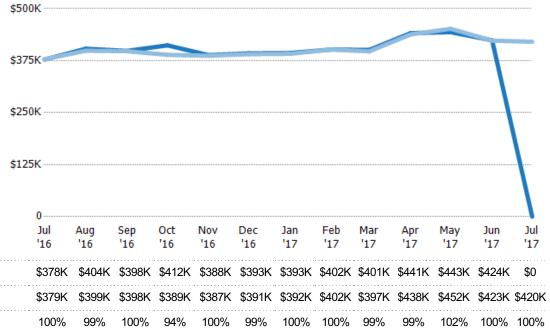




#### Average Sales Price vs Average Est Value

The average sales price as a percentage of the average AVM or RVM® valuation estimate for properties sold each month.





#### **Distressed Listings**

Avg Est Value

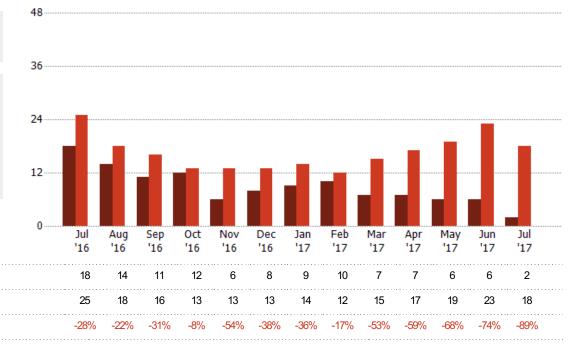
Avg Sales Price

The number of distressed single-family, condominum and townhome properties that were for sale at the end of each month.

Filters Used
County: Nevada County, California

Avg Sales Price as a % of Avg Est Value

Count	% Chg.
2	-88.9%
18	-28%
25	60%
	2



Current Year

Percent Change from Prior Year

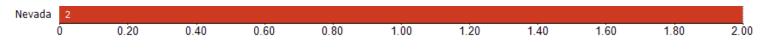
Prior Year





#### Distressed Listings (By County)

The number of distressed single-family, condominum and townhome properties that were for sale at the end of the last month by county. Filters Used: County: Nevada County, California







# **Appendix**

The metrics that are calculated by RPR® may show the same general trends as those published by other sources (i.e. MLS, Associations or vendors), but because of our processes and parcel-centric approach, some variation may occur. Data sources include MLS's, where licensed, and public records for more in-depth metrics on distressed properties.

Report Details				Listing Activity Charts
Report Name: Monthly Market Data Report				✓ New Listings
Run Date: 08/07/20	)17	Active Listings		
Scheduled: Yes		Average Listing Price		
Report Date Rang	e: From 7/2016 To: 7	Average Listing Price per Sq Ft		
		Average Listing Price vs Est Value		
Information Inc	luded	Median Days in RPR		
<b>▼</b> Include Cover S	Sheet	✓ Months of Inventory		
Include Key Me	tric Summary	Include Appendix	Medians	Absorption Rate
✓ Include Metrics	By: County			
				Sales Activity Charts
MLS Filter				Active/Pending/Sold
MLS:	All			New Pending Sales
				✓ Pending Sales
Listing Filters				▼ Closed Sales
Property Types:	All			Average Sales Price
				Average Sales Price per Sq Ft
Sales Types:	All			Average Sales Price vs Listing Price
Price Range:	None			✓ Average Sales Price vs Est Value
Location Filters	 S			Distressed Charts
State:	All			Distressed Listings
Otate.	<i>Γ</i> ιι			☐ Distressed Sales
County:	Nevada County, Ca	lifomia		Data Tables Using 7/2017 data
ZIP Code:	All			Listing Activity by ZIP
				Listing Activity by Metro Area
				Sales Activity by ZIP
				Sales Activity by Metro Area

